sibah.

# ENGLISH LANGUAGE TRAINER WRITER / VOICEOVER ARTIST SINGER / SHOW HOST

# **PERSONAL PROFILE**

I am a highly driven, creative and a versatile person with high experience in English language training, writing and media. I ace event planning and relationship management. Communication skill is my leverage.

# **PERSONAL INFORMATION**

Date of birth. : 01. 10. 1996 Nationality : Indian Marital status : Single Gender : Female Languages known : Tamil and English

# WORK EXPERIENCE

# Media Sales Manager

JUSTOUT NEWS & IPPODHU, MAY 2019 TO SEP 2019

• Lead the development and implementation of marketing programs for clients

- Organize the biggest journalism event, "Celebrating Journalism with N Ram."
- Oversee the activities of the online marketing team

# **Content Writer**

#### FOLLOWADS, NOV 2018 TO MARCH 2019

• Create and implement social media campaigns for clients and FollowAds app

• Write Tamil and English content for the clients - shops and services

Prepared regular campaign reports

# **English Language Trainer - Part Time**

# HARVARD ACADEMY, DEC 2016 TO NOV 2018

• Attended – Bellgating – a Three day workshop in ICT and English Language skills on the 7th, 8th and 9th of December 2017 at Madras Christian College.

• Train students with SAT and TOEFL English; also do bookclub and basic grammar classes.



# ACHIEVEMENT

Successfully hosted several shows, with great personalities, managed several events and worked as a writer. Received best debut author award, best outgoing student award and several other recognitions.

# CONTACT DETAILS

Email: sherlywriterbypassion@gmail.com Portfolio: www.sherlyhephzibah.com LinkedIn: Sherly Hephzibah Instagram: Sherly\_Hephzibah

# **ACADEMIC HISTORY**

### Sathyabama Institute of Science and Technology

MA ENGLISH, GRADUATED IN 2019

- Received best outgoing student award
- · Graduated with first rank in the university
- Graduated with 83% score

# Women's Christian College

#### BA ENGLISH, GRADUATED IN 2017

- Organized the Christian inter-collegiate Culturals
- Member, Eco club
- Carried on a research about "Irula Tribe' at Kothagiri Graduate with 73% score

# **Our Lady's Centre**

### COMPLETED HIGH SCHOOL REQUIREMENTS, 2015

- Passed bio-math group in 12th grade with 87%
- Passed 10th grade with 94%
- Represented the school in several events, and held the position of class leader for several years.

# **SKILLS & COMPETENCIES**

- Time Management/ Event Management
- Language Training/ Softskill Training
- Digital Marketing
- Language Proficiency in English and Tamil
- Content Writing
- · Project Management
- Market research

# **PRESENTATION AT OSM AWARDS**

Presented a paper on 'Social Media and Perception of people," at the PCJ OSM Awards 2018, New Delhi on the 20th of April 2018.

Presentation link : https://youtu.be/OpPmHMQ-lo0 Complete session : https://youtu.be/dQZ-htnBdmU



# PAPER PRESENTATION

Presented a paper on 'Retelling of mythology by Trans-Women' at the students conference on Retelling Myths: A purview, held on the 22nd of September, 2017 at Chevalier T. Thomas' Elizabeth

College for Women.

Presented a paper "A new methodology to teach English" at Unispark 2k18, National Symposium

held on the 10th of October 2017, at Dhanalakshmi College of Engineering.

Presented a paper, "Influence of comics during World War II" in the International Conference on

Teaching and Assessing English Language and Literature on the 29th, 30th and the 31st of January

2018 at Sathyabama Institute of Science and Technology. Presented a poster "Error Analysis" in the International

Conference on Teaching and Assessing

English Language and Literature on the 29th, 30th and the 31st of January 2018 at Sathyabama

Institute of Science and Technology.

Presented a paper on "Book Club - a modern strategy in English learning" in the International

Conference on Teaching and Assessing English Language and Literature on the 29th, 30th and the

31st of January 2018 at Sathyabama Institute of Science and Technology.

Presented a paper, "Folklores of Trans-Women" at a three day national conference on

Contextualizing Asian Literature on the 21st to 23rd of March 2018 at Ethiraj College for women.

# EVENT MANAGEMENT

Manage the conference on climate change organized by Centre for Media Studies in collaboration with the Government of India during July 2017 and October 2018 - Also worked as a Rapporteur for the events

# **BOOK PUBLICATION**

THE 15 PEOPLE I MET ISBN number : 978-93-88287-06-7 First published in August 2018 Received the Best Debut Author Award from AuthorPages

# NPTEL COURSES WITH IIT

Postcollonial literature - Elite Perspectives on Neurolinguistics - Elite Research Writing - Elite Applied Linguistics - Elite Appreciating Carnatic Music

# PAPER PUBLICATIONS

# **Scopus Publication**

# HTTPS://WWW.RIPUBLICATION.COM/IJAER18/IJAERV13 N6\_98.PDF

Published a paper "A study on Trans-Women and their culture in the Post-Modern Society" in International Journal of Applied Engineering Research in Volume 13, Number 6 (2018) with pp. 3881-3889.

# **UGC Publications**

Published a paper "Book club : A Modern Strategy In English Learning," in Journal of Applied Science and Computations, Volume - 5, Issue 8, August -2018. Published a paper "The Actor Tenali Raman as the Cheat -Glimpses," in The Atlantic Literary

Review, Volume – 19, Number 1, ISSN – 0972-3269.

Published a paper "Moral stories don't carry a moral" in Journal for Advanced Research in Applied

Science, Volume - 5, Issue 2, February - 2018.

Published a paper "Working women – A broader perspective" in Journal for Advanced Research in Applied Science, Volume – 4, Issue 7, December 2017.

# AWARDS AND RECOGNITION

Awarded with best poster award for the poster presentation "Error Analysis", at the International Conference on Teaching and Assessing English Language and Literature on the 29th to 31st January 2018 at Sathyabama Institute of Science and Technically.

• Awarded with best paper award for the paper, "Retelling of mythology by Trans-women", at the students conference on "Retelling Myths: A purview" held

on the 22nd of September 2017 at Chevalier T.Thomas's Elizabeth College for Women.

• Awarded with first place in English Elocution conducted on the 8th of March at Sathyabama Institute of Science and Technically.

• Awarded with first place in Tamil Elocution conducted on the 8th of March at Sathyabama Institute of Science and Technology.

• Awarded with first place in Tamil debate in Festeve'18 organized by Women's Christian College in February 2018.

• Awarded with second place in Mock Interview in Festeve'18 organized by Women's Christian College in February 2018.

• Awarded as "Best Debut Author" in English by PenEgg on the 29th of February 2016.

• Awarded with third place in Tamil elocution contest held at Women's Christian College on the 22nd of February 2016.

• Awarded with first place in Ad-Zap (Advertisement) contest in English held at Women's Christian College during the year 2015.

Awarded with first place in the inter-school Tamil elocution contest held by the Life Insurance Corporation on the 6th of September 2012.

• Awarded with first place in the Tamil elocution contest held by the Government of India on AIDS awareness on the 1st of February 2010.

• Awarded with merit for presenting seminar in English on "Children and Media", organized by DBICA at St.Bedes Anglo Indian Higher Secondary School, Santhome on the 19th of November 2010.

• Awarded with fifth place in the Western music contest held by Kaleesuwari Refinery Private Limited on the 14th of November 2004.

# Internship Experiences

When I was doing my Bachelor of Arts in English, I wanted to widen my knowledge, and learn beyond the prescribed papers. So, I enrolled myself into several short-term internship programs to experience the world of different genre.

# Shortfundly

CONTENT WRITER | 1ST MARCH 2018 TO 4TH JULY 2018

Write content based on film-making and videography

#### HR | 1ST NOVEMBER 2016 TO 31ST MAY 2017

Interview applicants after checking their resume and to keep a track of the employees

# Eddica

#### ENGLISH TRAINER | FEBRUARY 2018 TO MAY 2018

Train students for IELTS and PTE and also prepare modules for spoken English courses

# 7tint

CONTENT WRITER | 1ST MARCH 2018 TO 31ST MARCH 2018

Write interesting articles for the readers ASSISTANT WRITER | AUGUST 2016 TO DECEMBER 2016

Write articles based on interviews with famous musicians and achievers.

#### **Twenty19**

MENTOR FOR CAMPUS AMBASSADOR | SEPTEMBER 2017 TO APRIL 2018

Lead a group of Campus ambassadors to work efficiently as campus ambassadors

CAMPUS AMBASSADOR | AUGUST 2015 TO MAY 2016 - WCC

Introduce the students to several internship programs CAMPUS AMBASSADOR | JANUARY 2015 TO MAY 2015 - WCC

Introduce internship courses to students and communicate with them to clear their doubts regarding internship programs.

My interview for Twenty19 - https://urlzs.com/12Fia

### **Oasis India**

CONTENT WRITER | FEBRUARY 2017 TO MAY 2017

Write contents for the NGO organization

#### **Express point**

NEWS CONTENT WRITER | JULY 2017 TO SEPTEMBER 2017

Write short and crisp news articles for every day

#### **Nopaper News**

VOICE OVER ARTIST | 1ST DECEMBER 2016 TO 9TH DECEMBER 2016 Record news content with a good diction.

NEWS CURATOR & VOICE OVER ARTIST | 9TH DECEMBER 2016 TO 10TH MARCH 2017 Create news content and record it with a good diction

# **Rang De**

# CONTENT WRITER | 7TH NOVEMBER 2016 TO 30TH JANUARY 2016

Write profiles for underprivileged people, who need access to loan amount

# **Angel TV**

CONTENT TRANSLATOR | 4TH MAY 2016 TO 18TH MAY 2016

Translate content from Tamil to English

#### Esha

CONTENT TRANSLATOR | 1ST MAY 2016 TO 14TH JUNE 2016

Translate stories from either Tamil to English or vise-versa

VOICE OVER ARTIST | 1ST MAY 2016 TO 14TH JUNE 2016

Read out content in both Tamil and English and record them.

### **Fromahome Technologies**

CONTENT WRITER | 13TH APRIL 2016 TO 12TH JUNE 2016

Create content based on healthy food, and write profiles on cooks.

### Passionconnect

CONTENT WRITER | 11TH APRIL 2016 TO JULY 11TH 2016

Write articles on interesting topics

#### PenEgg

CONTENT WRITER | 25TH FEBRUARY 2016 TO 24TH APRIL 2016

Write articles on interesting topics and upload them with WordPress.

### **Muse Malady**

WRITER | 22ND OCTOBER 2015 TO 31ST JANUARY 2016 Write articles on interesting topics.

### **IESOFT Technologies**

CONTENT DEVELOPER | OCTOBER 2015 TO SEPTEMBER 2016

Write reviews on smartphones.

### **Icy Tales**

AUTHOR | 1ST SEPTEMBER 2015 TO 1ST OCTOBER 2015

Write articles on interesting topics and upload them with WordPress

### Tallenge

CAMPUS AMBASSADOR | 15TH JULY 2015 TO 31ST OCTOBER 2015

Help the students to express their talent, and provide them with a platform